

First Game of
FA Rules
Football



Neither tripping
hacking shall be allowed
and no player shall
have hands to hold on to
his opponent. No player
shall be allowed to kick
or strike his opponent
with his hands or arms.

Kick-Off at SUMMER IN BATTERSEA PARK

LONDON
10 JULY 2022
noon to 5pm

THE BALL 2022 TO 2023 KICK-OFF
#ONE BALL, ONE WORLD #FOOTBALL FOR CLIMATE



Football Action: Football Field, noon to 2:30pm

A game of football with 3 halves:

Official Kick-Off of the Ball and 1st half: noon to 12:30

Kick-off and afterwards play with old school rules (up to 30 aside), including costumes and twirly moustaches: 30 minutes

2nd half: 12:30 to 1pm

Modern football match (11 aside): 30 minutes

3rd half: 1pm to 2:30 pm

FairPlay matches: several smaller pitches (dividing up the main pitch) using SOF's FairPlay Rules (everyone can play regardless of gender, age, race, religion, intellectual capacity, physical ability, sexual orientation etc.)

Climate Action: Stage and grassy area, 2:30 pm to 5 pm

Music (acoustic) with the well-known American musician Keller Williams performing the song „Still Running“ about climate action written by and performed with his 17 year old daughter Ella Williams

Poetry on climate change and climate action

Facilitated positive discussions about sport and climate action

Ball signings after kick-off (anyone in the park can sign The Ball)

Virtual Pledge event by our partner Pledgeball, whereby anyone can make a sustainable lifestyle pledge via an event QR code

Picnic -People are welcome to bring a blanket and enjoy the great street food & bars on offer at the event

Spirit of Football and partners present the official kick-off of The Ball 2022 in Battersea Park, London where the very first match of FA Rules Football was played (9th of January in 1864.) The Ball Project, starting in 2002, has always kicked off from Battersea Park - this will be the 6th kick-off in the park. The destination of The Ball (football's equivalent to the Olympic Torch) is the 2023 Women's World Cup in New Zealand and Australia.

KICK-OFF
10 JULY 2022
noon to 5pm

MATCHPLAN OF THE DAY
#FOOTBALL ACTION #CLIMATE ACTION



BATTERSEA PARK
10 JULY 2022
noon to 5pm

WHERE TO FIND US
#FOOTBALL FIELD #STAGE #GRASSY AREA

GENDER EQUALITY (SDG 5)

Thousands of girls and women will play, grow, and inspire others on The Ball's first journey to the Women's World Cup.



FAIR PLAY (SDG 10)

The idea that anyone, anywhere can play The Game irrespective of race, religion, gender, sexual orientation, intellectual capacity or talent.



CLIMATE ACTION (SDG 13)

The planet will survive us. We, the global football community, need to take action now. The Ball is a call to action. The Ball is at your feet, what are you going to do?



The Ball 2022 to 2023 focuses on the SDGs (The Sustainable Development Goals) or Global Goals. They are a collection of 17 interlinked global goals designed to be a „blueprint to achieve a better and more sustainable future for all“. The SDGs were set up in 2015 by the United Nations General Assembly and is intended to be achieved by 2030.

**ONE BALL
ONE WORLD**
from london (2022)
to auckland (2023)

**FOLLOW THE BALL AND ITS COLORS FROM
LONDON TO AUCKLAND:**
@FACEBOOK: theball.tv / @INSTAGRAM: spiritoffootball /
@TWITTER: SOFGermany / @LINKEDIN: Spirit of Football CIC /
@YOUTUBE: theballtv / @WEB: THEBALL.TV